

**GENERAL BUSINESS**  
**2026-2027**

Year 1					
Fall Semester			Spring Semester		
8-Week One			8-Week One		
MKTG 231	Principles of Marketing	3	ACTG 241	Accounting Principles I	3
8-Week Two			8-Week Two		
MGMT 230	Principles of Management	3	ECON 130	Survey of Econ (ILO 3-Soc Sciences)	3
16-Week			16-Week		
ENG 137	Technical Writing (ILO 1- Written Comm)	3	ACTG 242	Accounting Principles II	3
MATH 142	College Algebra (ILO 2 - Mathematics)	4		FYI	3
	ILO 3: Humanities (Select)	3		ILO 2: Scientific Method (Select)	3
<b>Total Hours</b>		<b>16</b>	<b>Total Hours</b>		<b>15</b>
Year 2					
Fall Semester			Spring Semester		
8-Week One			8-Week One		
BIS 231	Principles of Information Systems	3	ECON 232	Microeconomics	3
8-Week Two			8-Week Two		
BA 336	Business and Economic Statistics	3	ECON 231	Macroeconomics	3
16-Week			16-Week		
	Minor Course	3		Minor Course	3
	Minor Course	3		ILO 3: Human Diversity (Select)	3
	Minor Course	3		ILO 4: Health & Wellness (Select)	3
<b>Total Hours</b>		<b>15</b>	<b>Total Hours</b>		<b>15</b>
Year 3					
Fall Semester			Spring Semester		
8-Week One			8-Week One		
BA 337	Business Law	3	BA 431	Professional Ethics (ILO 4 - Ethics & Civic)	3
8-Week Two			8-Week Two		
ACTG 430	Personal Income Tax (Elective)	3	FIN 330	Principles of Finance	3
16-Week			16-Week		
	Minor Course	3		Minor Course	3
	Minor Course	3		Minor Course	3
	ILO 1: Creative Art Forms (Select)	3		Minor Course	3
<b>Total Hours</b>		<b>15</b>	<b>Total Hours</b>		<b>15</b>
Year 4					
Fall Semester			Spring Semester		
8-Week One			8-Week One		
BIS 332	Spreadsheet Modeling & Analytics	3	BA 331	Business Comm (ILO 1 - Oral Comm)	3
	Elective	3		Elective	3
8-Week Two			8-Week Two		
	Elective	3	MGMT 434	Strategic Management	3
16-Week			16-Week		
	Minor Course	3		Minor Course	3
	Elective (Internship)	3		Elective	3
<b>Total Hours</b>		<b>15</b>	<b>Total Hours</b>		<b>15</b>

**Total Degree Program Hours: 120**

**Key**

Major Required Courses	FYI/Essential Studies Recommendations (ILOs)
Option/Minor Required Courses	Elective Courses