

JOIN OUR TEAM

CAREER CONNECTIONS OF WESTERN NEBRASKA SUMMER INTERNSHIP OPPORTUNITY



Position: Marketing and Development Intern

Location: Trusted Community Development, Scottsbluff

The Internship Experience:

Career Connections of Western Nebraska, administered by Trusted Community Development, develops, operates, and sustains industry-driven, competency-based career pathways that ensure that education, training, and workforce systems stay attuned and responsive to the needs of students and the labor market within the Panhandle of Nebraska.

The intern will assist in the development and implementation of branding and marketing strategies for Career Connections of Western Nebraska.

Main duties include:

- Working collaboratively with Trusted Community Development and the Career Connections Core Team to develop a brand and messaging strategy.
- Building social media campaigns and preparing promotional materials and presentations.
- Developing tools and methods for collecting data such as surveys, opinion polls or questionnaires
- Creating graphic representations of data
- Monitoring and managing the Career Connections' social media platforms and adjusting outreach tactics, as needed.
- Assisting with outreach to industry partners
- Creating and/or finding appropriate marketing materials
- Attending all Career Connection partner meetings
- Other duties as assigned

Requirements include:

We are looking for a creative, detail-oriented student to assist with the brand and marketing strategies for our Career Connections. This position provides a hands-on opportunity to work on various marketing/communications projects and program and project development, giving the intern a wide variety of experiences.

- Candidates should be proficient with various social media platforms and applications, including Canva, Google Ads and other Google applications, and be able to work independently on projects, with support from TCD staff or other core team members.
- Available to work 8-16 hours per week for up to 8 weeks (negotiable).
- Must live in the near vicinity of Scottsbluff/Gering and have reliable transportation to complete internship hours at the TCD office, downtown Scottsbluff.

APPLY NOW



Send your resume to:
JDIEDRICH@TCDNE.ORG